

Privacy Policy

The policy: This privacy policy is for this website; www.buyisotope.com , www.stable-isotope.net and served by Neonest AB, Storgatan 70C, SE-10691, Solna, Sweden with registration number: SE556898-9999 and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website and submit/send your personal information to us, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing / using this website.

Policy key definitions:

- "I", "our", "us", or "we" refer to the business, Neonest AB and Buyisotope.com website .
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Act.
- PECR means Privacy & Electronic Communications Regulation.
- ICO means Information Commissioner's Office.
- Cookies mean small files stored on a users computer or device.

Collecting, Control and Processing of your personal data

Under the GDPR (General Data Protection Regulation) we collect, control and / or process any personal information/data about you electronically using the following ways.

You may provide us your personal data in different ways e.g. by sending a request for quote via email or the website; by communication with us regarding ordering and/or buying our products; by creating a registered profile; by subscribing to our services. That information is including, but not limited to your first middle and last names, email address, phone number, organization name, organization VAT number, country and address, purchase order number, payment and bank details etc. and any other information that you decide to send to us.

Moreover, we collect your personal data about your computer, your visits and use of our website, e.g. your Internet Protocol (IP) address, browser type and settings, geographical location and number of page views;

We may be unable to provide you with our services in case of insufficient personal data.

We process and handle your personal information in the following exemplified ways:

- undertaking and maintaining sale and purchase of our products and services, by providing your personal information to third-party organization to supply, produce or deliver products or services to you;
- analysing, improving and monitoring your browsing experience by personalizing the website and simplify the use of our services available on the website;
- updating, maintaining and protecting our website and our business;
- sending you email or mail answers, notifications or other communication which you have requested and for working with you (non-marketing);
- sending you email or mail for marketing commercial communications relating to our products, which we consider are appropriate for you or your business;

We will not provide your personal information to any third parties for direct marketing without your expressed consent.

We will not process personal information to make any form of automated decisions including automated individual decision-making and profiling.

Data retention period: We will continue to process your information under this basis until you withdraw consent or it is determined your consent no longer exists.

You can inform us at any time, if you no longer wish to be contacted or receive any particular type of content or if you request to delete your private information/data or if you would like to receive a copy of the information and we will respond to your request within 30 days.

Your individual rights

Under the GDPR your rights are as follows. You can read more your rights at [official GDPR information website](#) following link is current at the moment of updating the privacy policy.

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
- the right not to be subject to automated decision-making including profiling.

We handle subject access requests in accordance with the GDPR.

Internet cookies

We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen particular messages that we display, to keep you logged into the website where applicable, to display relevant adverts or content, referred you to a third party website. They also help us to understand when content has been shown to you, whether it was useful and engaging. Such information is used to aggregate information to research and report on material quality.

Some cookies are required to enjoy and use the full functionality of this website.

Limiting or blocking any cookies may cause our website or applications to worsen your overall user experience. You may partially or fully lose the ability to access our services, since it will no longer be personalized to you. In addition, this can require you to fill in any provided information multiple times as such customized information would not be saved.

We use a cookie control system which allows you to accept the use of cookies, and control which cookies are saved to your device / computer. Some cookies will be saved for specific time periods, where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

Data transmission over the Internet is inherently insecure, and we cannot guarantee the security of data transmission through the Internet or while stored on our systems.

We may use third party Customer Relationship Management software or Microsoft e.g. excel software or Numbers.

Transparent Privacy Explanations

We have provided some further explanations about user privacy and the way we use this website to help promote a transparent and honest user privacy methodology.

Links to other websites.

Our website contains links to third party websites (including, but not limited to suppliers, customers, partners, service providers, etc.). We are not responsible for the privacy policies or practices of other websites. We will not sell, distribute or lease your personal information to third parties, unless we have your permission or are required by law.

Advertising, email marketing messages & subscription

Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the "Processing of your personal date" above. Any email marketing messages we send or may send are done so through an EMS, email marketing service provider. An EMS is a third party service provider of software / applications that allows marketers to send out email marketing campaigns to a list of users.

Email marketing messages that we send may contain tracking beacons / tracked clickable links or similar server technologies in order to track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of data such as; times, dates, I.P addresses, opens, clicks, forwards, geographic and demographic data. Such data, within its limitations will show the activity each subscriber made for that email campaign.

We use display advertising e.g. using Google Analytics and Google Adwords to advertise our products online. We, as well as the above stated vendors, use first-party cookies and third-party cookies (such as the DoubleClick cookie) to inform, optimize and serve ads based on past visits. You may opt out of the services by visiting opt-out pages.

Disclaimer

The information provided is without guarantee. Users must evaluate its suitability under their own specific conditions.

Amendments and updates to the Privacy Policy

The Privacy Policy can be amended and/or updated. We will upload a modified version on our website. We will inform you and ask you to check any modified version of Privacy Policy. If you disagree with the current version of Privacy Policy or any changed versions, you should inform us and cease using our service and visit our website.

Contact

If you have any questions about this Privacy Policy or our treatment of your personal data, please contact us by email at info@buyisotope.com

The Privacy Policy is updated on 25th of May 2018